



EUROPEAN GLIDING UNION

EGU Workshop

on

Marketing, Club Development, Recruiting and Keeping Members

Amsterdam, Feb 24th 2012

1st call for papers

At the EGU Congress in Madrid in February 2011 it was decided that EGU shall organize a workshop on marketing gliding, club development, recruiting and keeping members and associated topics.

The workshop will be held on Friday February 24th (the EGU Congress is in the adjacent weekend) in Amsterdam at the same venue as the Congress (information to follow).

EGU would like all members to share their views on this most important topic for gliding and we would like **you** to present a short paper on the situation in your country, what are you doing to tackle the problem etc.

We would also like to hear in more details about specific projects that you are or have been working on as well as new ideas, experiences etc etc.

A presentation will ideally be about 30 minute including questions. There will be a PC projector available.

EGU plan to collect all papers and publish them in a "proceeding" on the EGU web site.

This is the first call for papers. Please submit a short summary on your presentation (not more than a half A4 page) in word-format not later than **November 1st**. Send it to robert.danewid@gmail.com.

We will come back with more information on the workshop during the autumn. If you have any questions, please contact me.

Best Regards

EGU
Robert Danewid